

8 Ways To Get Free Website Traffic

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If you're a small or home business owner, why spend money buying website traffic when you can get traffic for free? In this special report I'll show you the best ways to get your site traffic without paying for it...

There are basically two ways to get website traffic. You can buy it, or you can get it for free.

I've used both methods and although the easiest way to drive traffic to your site is to just buy it, I'm not a big fan of that strategy. That's because you can spend a fortune buying website traffic and still not be guaranteed any real results.

I say if you're a small or home business owner, why spend money buying website traffic when you can get traffic for free? In this special report I'll show you the best ways to **get your traffic for free...**

Before I get started, it is important that you understand that there is one negative aspect of free traffic.... the time factor.

It *takes more time* for your traffic to build, and you will also need to *invest more of your time*. That said, the quality of the traffic can be better in many cases than paid traffic. And remember, it is 100% free!

Oh, and since you'll be investing your time, a very precious commodity, I need to mention this... Make sure the website you're trying to drive traffic to is properly optimized to accept opt-in list signups and/or make sales. Otherwise you'll be wasting your time.

OK, on with the list...

Free traffic techniques that work:

1. Write two articles each week and submit them to the free article directories. Be sure to include a link to your site after each article in your bio box. The articles should be optimized for a keyword your site is targeting. Then submit those same articles to email newsletter publishers in your niche.
2. Find blogs related to your topic and leave useful comments with a backlink to your site. [Google BlogSearch](#) lets you search for the best targeted blogs in your niche.
3. Answer questions related to your site's topic at [answers.yahoo.com](#). Be sure to put a link to your site in each of your answers.
4. Join a handful of the most popular forums that deal with your site's topic and become an active poster. Include a link to your site in your signature. You can find groups and forums in MySpace, Facebook and at Google.
5. Start a blog on [blogger.com](#) and a blog on [wordpress.com](#), link them to your site and submit them to the hundreds of free blog directories. Post an interesting and helpful entry at your blog at least once a week.
6. Take advantage of free social sites such as [myspace.com](#), [facebook.com](#) and [squidoo.com](#) – set up a page at each of them and then link the pages to your main website.
7. Download the free Camstudio program and use it to create an interesting video about your niche. You can use that software to record a PowerPoint slideshow. (Openoffice.org has a program called Presentation that is free. That works just like Powerpoint.) Then post the video to [youtube.com](#) and other video sharing sites.

8. Write a short but revealing report about your niche. If you write it using OpenOffice Writer, you can easily convert it to a PDF ebook. Be sure to include links to free content at your site and include giveaway rights with the ebook. Next get a professional to design a virtual ecover for it then submit it to all the free ebook directories and private label rights sites you can find. It will go viral and get traffic to your site.

While all this looks like a full time job, remember, you don't have to use them all at once. Just pick one strategy a day for 10 days. After trying each strategy, repeat your favorite technique once a week.

Eventually you should be earning enough money to afford to buy traffic. But rather than going that route, consider paying someone to do the free traffic strategies that work best for you, a few hours a day! It's the perfect job for your kids or an elderly parent who needs a few extra dollars a week!

Recommended Traffic Resources:

Ewen Chia #1 International Bestselling Author

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